



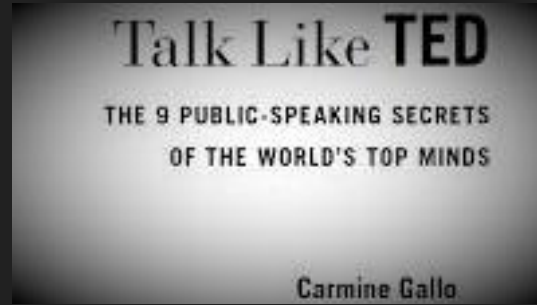
"TALK LIKE TED"

Personal Public Speaking Coaching

The “Talk Like TED” programme is designed to take you through the entire process, from content creation to presentation performance. We work one-to-one towards a specific speaking engagement within the parameters of a TED Talk – which have the most varied subjects and topics, yet a consistently digestible and engaging amount of material.

Together we will craft, develop and rehearse delivery of a TED Talk style speech, up to eighteen minutes in length, geared towards your individual scenario or speaking engagement. It is for anyone required to stand up and speak in public: wedding speech, sales pitch, informative lecture, business presentation, motivational speech...

There is so much involved, and we address every single aspect of the planning, preparation and presentation.



<u>Planning</u>	Speech Message & Honing	Brainstorm Topics & Research Audience	Speech Structure & Rhetorical Devices	Introducing Points & Linking Statements	Research Sources & Data / Stats / Info	Content Edit & Timing
<u>Preparation</u>	Note Card Creation & Symbols Key	Visual Aid Sourcing & Design	Presentational Skills & Body Language	Visual Aid & Note Card Management	Vocal Technique & Warm Up	Physical & Vocal Rhetorical Devices
<u>Presentation</u>	Q&A Preparation	Presentation Style & Adopted Persona	Venue, Audience & Equipment Consideration	Working With Props & Attire	Filmed Mock Rehearsal	Personal Review & Practice



Carmine Gallo's book is so insightful and well researched. She reveals the three components of an inspiring presentation. The most engaging talks are:

EMOTIONAL – They touch my heart

NOVEL – They teach me something new

MEMORABLE – They present content in ways I'll never forget

It is useful to know, understand and implement Carmine Gallo's "Nine Public Speaking Secrets" in talks:

- 1) Unleash The Master Within
- 2) Master The Art Of Storytelling
- 3) Have A Conversation
- 4) Teach Something New
- 5) Deliver Jaw-Dropping Moments
- 6) Lighten Up
- 7) Stick To The 18-Minute Rule
- 8) Paint A Mental Picture
- 9) Stay In Your Lane